

Description sheet

Product Name

JUNMAI KARAKUCHI GEN 720ml

Brand Name: Wakatsuru-shuzou
 SAKE (HS2206.00) SMV (Sake Meter Value) of +6.5
 Taste: Fruity Dry Color: colorless



Size per product		
Width	79	mm
Depth	79	mm
Height	287	mm
Weight	1300	mg
Capacity	720	ml

Size per box		
Width	200	mm
Depth	300	mm
Height	340	mm
Weight	7.8	kg
Quantity per case	12	bottle
Minimum lot	1	box
Maximum lot	50	box

Expiration date		
1	year	Normal

Place of production
 Toyama (Japan)

Percentage of ingredients produced in Japan (weight-based)	
100	%

Sales price in Japan (yen)	
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Ingredients & additives	ALC	Type of sake rice, rice polishing ratio
Rice: Rice malt: Water:	15~16%	Rice:Gohyakumangoku Polished Japanese rice : 67%

Comments on product features, popularity at overseas food fairs and in importing countries.

JUNMAI KARAKUCHI GEN (Product Name)

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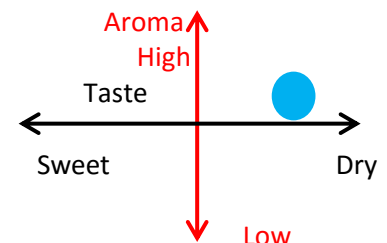
Pure rice Dry Professional

"Home a delicious sake of professional taste!"

That made it to the concept.

Dry Junmai-SAKE is very rare.

Because, it is a need for a very high technology.



Marketing sheet

Product Name

JUNMAI KARAKUCHI GEN 720ml

Gender

- Female
- Male

Various sizes (P:Pack / B:Bottle)

720ml B
1800ml B

Major customers

- Professional use
- Hotels
- Restaurants
- Food manufacturers
- Household use
- Wholesale
- Dept.stores
- Super-markets
- Food shops

Business target: Age group

- Late 10s-20s
- 30s-40s
- 50s and over
- All ages

Sales season Shipping available

- Spring
- Summer
- Autumn
- Winter

Business target: Income group

- Upper class
- Middle class
- Mass market

Brewery

Wakatsuru-shuzou (Sake Brewery) since 1862

Place of origin : Toyama Prefecture

Located in the area makes the most high-quality sake rice in Japan.

The Master brewer to respect the tradition.

He made the sake of attention that use of technology and skills in history.



Message/request to buyers

At last We can sale [WAKAZURU] oversea .

But I am sorry that



It can not be shipped in large amounts at one time because it is manufactured by hand.

We can not sale over 40 box(240 bottles) in a month .

Please ask us when you want.

In 2015 started the export.

There is no export destinations except South Korea.

So You have a great chance now.

