# **Description sheet**

# Sunshine whisky 1800 ml Bottle

Primary Ingredient: Barley
Brand Name: Wakatsuru-shuzou
Taste: Individual Deep Flavor
Color: Light amber color

Type: Blended Malt Whisky (HS2208.30)

**Product Name** 





Size per product				
Width		103	mm	
Depth		103	mm	
Height		405	mm	
Weight		2900	mg	
Capacity		1800	ml	
Size per box				
Width		268	mm	
Depth		390	mm	
Height		423	mm	
Weight		18.8	kg	
Quantity		6	bottle	
percase			Bottle	
Minimum lot for order				
		10	box	
Expiration date				
1	yea	ar	Normal	
Place of production				
Toyama (Japan)				
Percentage of ingredients produced				
in Japan (weight-based)				
100		%		
Sales price in Japan (yen)				
2462		JPY		

Ingredients & additives	ALC	Type of sake rice, rice policingratio
(Long-term storage malt)	37.00%	Primary Ingredient: Barley Blended 20 years malt whisky

Comments on product features, popularity at overseas food fairs and in importing countries.

The blend of malt whisky (20years single malt) of long-term storage, it is the flow of as "SAKE Sellar whisky" unbroken and inherited.

Tasting good going down and refreshing

This is the happy firm taste and exquisite balance.

Born a blend of malt whiskey of long aging Taste with a complex depth is characterized.



Exporter DAIICHIYA SAKETEN CO., LTD. Japanese Wholesaler shop@daiichiya.jp

Marketing sheet

Product Name

Sunshine whisky

Gender

Female

Male

Various sizes (P:Pack / B:Bottle)

720ml B 1800m B

#### Sales season Shipping available

- Spring
- Summer
- Autumn
- Winter

### **Major customers**

- Professional use
- Hotels
- RestaurantsFood manufacturersHousehold use
- WholesaleDept.stores
- Super-markets
- Food shops

# **Business target: Age group**

Late 10s-20s

- 30s-40s
- 50s and overAll ages

#### **Business target: Income group**

Upper class Middle class

Mass market

# How to serve/food pairing

The historic sake cellar made politely and taking advantage of the sake art.

Please enjoy this whisky on the rock/at room temperature.

Also enjoy this whisky during the meal, since it goesvery well with any dishes.

This whisky does not leave any undesirable stickiness in your mouth . This whisky goes very well,





# Coming Soon, 20 years single malt 2016

#### Message/request to buyers

Although the price is **much lower than other products**, the quality of this product is very high. We can provide this product at fairly low price

because we produce it **No Commercial / No Advertising**.

You don't necessarily need to sell this product at alow price, you can earn an adequate margin.

