# **Description sheet**

#### **Product Name**

## Taninokoshi Onikoroshi 13.2% 3000ml

**Brand Name: SHIRAKAWAMEIJO** 

SAKE (HS2206.00) SMV (Sake Meter Value) +3.0

Taste: Dry Color: colorless





1,000L



18L



2000ml X 6 180ml X 30

Size per product			
Width	95	mm	
Depth	95	mm	
Height	367	mm	
Weight	3150	mg	
Capacity	3000	ml	
Size per box			
Width	220	mm	
Depth	230	mm	
Height	407	mm	
Weight	12.8	kg	
Percase	4	bottle	
Perpalette	60	Boxes	
Percontainer	600	Boxes	
Minimum lot	1	Boxes	
Maximum lot	1200	Boxes	
Expiration date			
1	year	Normal	
Reefer Container O			
Dry Container O			
Place of production			
Fukushima (Japan)			
Sales price in Japan (yen)			
1280		JPY	

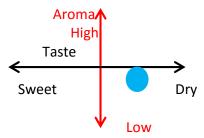
Ingredients & additives	ALC	Type of sake rice, rice policingratio
Rice: 12.2% Rice malt: 1.6%	13.20%	Polished rice harvested in Japan: 78%
Brewed alcohol: 6.2%		
Sugar: 1.0% Water: 79.0%		

Comments on product features, popularity at overseas food fairs and in importing countries.

With SMV (Sake Meter Value) of 3.0, this **light dry** sake is very **refreshing**. You will never get bored of this light and well-balanced sake with milld flavor. This is the **traditional**, authentic-styled sake among products of Shirakawa Meijo.







# **Marketing sheet**

#### **Product Name**

## Taninokoshi Onikoroshi 13.2% 3000ml

#### Gender

Female

Male

### **Various sizes** (P:Pack / B:Bottle)

#### **Major customers**

- Professional use Hotels
- Restaurants
- Food manufacturers
  Household use
- WholesaleDept.storesSuper-markets
- Food shops

### **Business target: Age group**

Late 20s

- 30s-40s
- 50s and overAll ages

#### **Business target: Income group**

Upper class Middle class

Mass market

### Sales season Shipping available

- Spring
- Summer
- Autumn
- Winter

### How to serve/food pairing

Please enjoy this sake on the rock/warmed/at room temperature.

Also enjoy this sake during the meal, since it goesvery well with any dishes.

Enjoy this easy-to-drink sake with your daily meals.

It is also drink on the rock at the outdoor occasions.







## Message/request to buyers

Although the price is **much lower than other products**, the quality of this product is very high. We can provide this product at fairly low price because we produce it in large quantitiy.

You don't necessarily need to sell this product at alow price, you can earn an adequate margin.

We can export this product in 1000 L bulk container for OEM use. We can provide you 10,000L of this product monthly.



